



IMPACT REPORT



SUNCOAST
HUMANE SOCIETY

2024

MESSAGE FROM OUR CEO

It was a year that ended with a literal parade of animals from a 50 year old dilapidated building to a vanguard animal welfare campus! Also, it was a year with many significant challenges that tested our resolve; major storms, ransomware attacks, deteriorating building, a national crisis in shelter intake in addition to a lack of veterinarians to operate prevention and shelter clinics. Animal shelters across the country were confronted with more displaced, relinquished and abandoned dogs and cats in need of sheltering than pre-pandemic times. Exacerbated by the impacts of storms locally and across the state, Suncoast Humane Society was faced with the pressing need to create life-saving solutions for the growing demand.

Despite the unrelenting challenges of outdated and limited resources and external threats, we persevered. Staff, donors, volunteers, community members, together in faith, that our work matters deeply, and that it takes every one of us to keep moving forward to save these lives.

The team started the year determining how to recover from a ransomware attack that resulted in the loss of all materials that were stored on our server, including job descriptions, operating materials, clinic records, organizational charts and historical data. We were grateful that no donor information was compromised and that we still had the shelter pet data, but all else was lost. We stalled the prevention clinic services we pride ourselves on providing at an affordable price to our community, as we attempted to recover what ended up being unrecoverable. 2024 was predicted to be a record-breaking storm season and was as bad as expected. Debby caused flooding in the Panhandle, displacing thousands of animals, particularly from rural shelters. Suncoast Humane Society, despite having limited space and an awareness that more storms were on the horizon, stepped up to help those most desperate including a lovely mama dog and her seven pups.

Helene and Milton forced local evacuations and caused significant damage. This devoted community again and again stepped up to provide shelter from the storm for so many pets. Throughout the year, we realized our vision for the future of animal welfare as our new campus was created from a vacant lot into a vibrant, fully operational space. We were honored to be featured on Advancements with Ted Danson, showcasing the innovative designs and programs we are incorporating. Our new campus is unlike any other, reflecting our commitment to excellence in animal care.

As the year concluded, our hearts filled with joy watching our animals transition into their new environment—one where dogs can be dogs and cats can truly express themselves while they await their forever homes. Witnessing their happiness and unique personalities shine in a space that promotes freedom and enrichment has made every challenge we encountered worthwhile.

Through all the obstacles we have faced—construction setbacks, mother nature, and unforeseen difficulties the dedication and resilience of our amazing team is undeniable. Together, we make a positive impact, and we look forward to continuing this journey with renewed optimism and enthusiasm!

Maureen E. O'Neill

Maureen E. O'Neill
Chief Executive Officer



OUR VISION

For 50 years, Suncoast Humane Society has been unwavering in our devotion by animals and their people, helping tens of thousands of those in most critical need live lives that are safer, healthier and filled with love. We have established a rescue partnership with 24 counties in Florida and extends into Georgia, Tennessee, Alabama and Puerto Rico. Our shelter helps more than 50,000 animals and people every year.

Providing new hope to the helpless takes work and determination. Our work requires us to adapt to new situations and stay aware of the ever changing landscape of needs. Keeping us nimble and flexible, as we find new ways to help animals and empower the community. Together, we help animals walk into bright new futures, regardless if they are puppies or kittens, young or old, small or large. No matter what, we love them all.

OUR MISSION

Because pets need people and people need pets, Suncoast Humane Society provides sheltering to the most vulnerable animals, affordable prevention services to the community and ongoing support for pets and the people who love them.

Our Mission is linked to our vision of helping pets and people live happier, healthier lives filled with love, together.

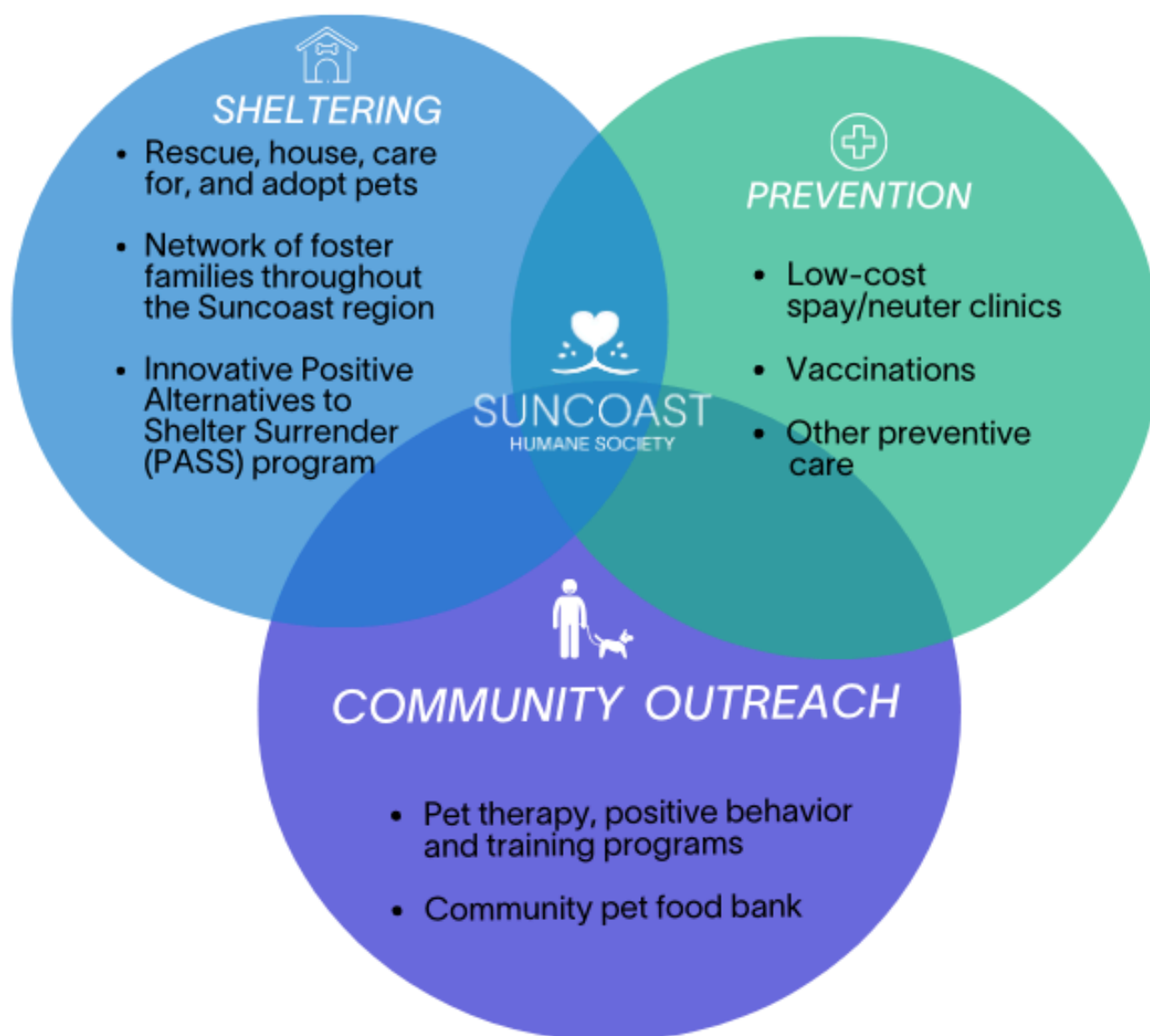
In order to achieve this we have developed an innovative, community-focused approach to care for pets and the people who love them:

Sheltering – We rescue, house, care for, and adopt pets from our shelter. To add to our capacity, we have developed a network of foster families throughout the Suncoast region. And, to foster better human-animal bonds, we developed the innovative Positive Alternatives to Shelter Surrender (PASS) program, leveraging the greater community to keep families together.

Prevention Clinics – To reduce pet overpopulation and illness we also invest in prevention efforts including low-cost spay/neuter clinics, vaccinations, and other preventative care.

Community Outreach – We educate the community to help them build stronger bonds with their pets through positive behavior training programs and pet therapy. We also provide services to help families keep their pets, despite temporary challenges, with our community pet food bank.

OUR **PILLARS**



SHELTERING

We are the regional resource for pets and their people. Not only do we address the needs of people and pets in our immediate geographic area, we collaborate with shelter and rescue partners across the state and nation to transfer in dogs, cats and small critters that truly need us the most.



1,529
Animals Adopted

1,840
Animals Sheltered



723
Infant
Animals



Suncoast Humane Society stands out from most other shelters who provide basic care and kennels. We focus on the emotional and social health of animals under our care. Play and friendship are a part of daily shelter life.



PREVENTION

The clinic's primary goal is to serve our shelter pets and other low cost high quality preventative care. Each animal we take in goes through our clinic to ensure it has everything needed to be healthy. We provide low-cost, high-quality medical services, including spay and neutering, affordable vaccinations and other preventative veterinary care to our region.



Our vet tech show comfort and love before exam.

1,629

Spay & Neuter **Surgeries**



Making sure ears are clear of mites and infection.

3,587

Animals **Served in Clinic**

4,309

Vaccines **Administered**



Lets check out those chompers!

759

Heartworm &
Subsequent Treatments

7,910

Children **Support Services**

1,090

Hours of **Pet Therapy**

25,768

Adult **Support Services**



Children's literacy, court systems, senior facilities and hospital visits are all a part of our pet therapy program.

COMMUNITY OUTREACH

We implement programs and services that respond to community needs, and create initiatives to positively influence the human-animal bond. Fluid services meant to meet people where their needs are.



Positive Alternatives to Shelter Surrender offers services and support to keep families with their pets.

9,032

Pounds of **Food Offered To Families In Our Local Community To Help Them Keep Their Pets**

Interactions through Pawsitive Adventures and Canine Connections



38,083

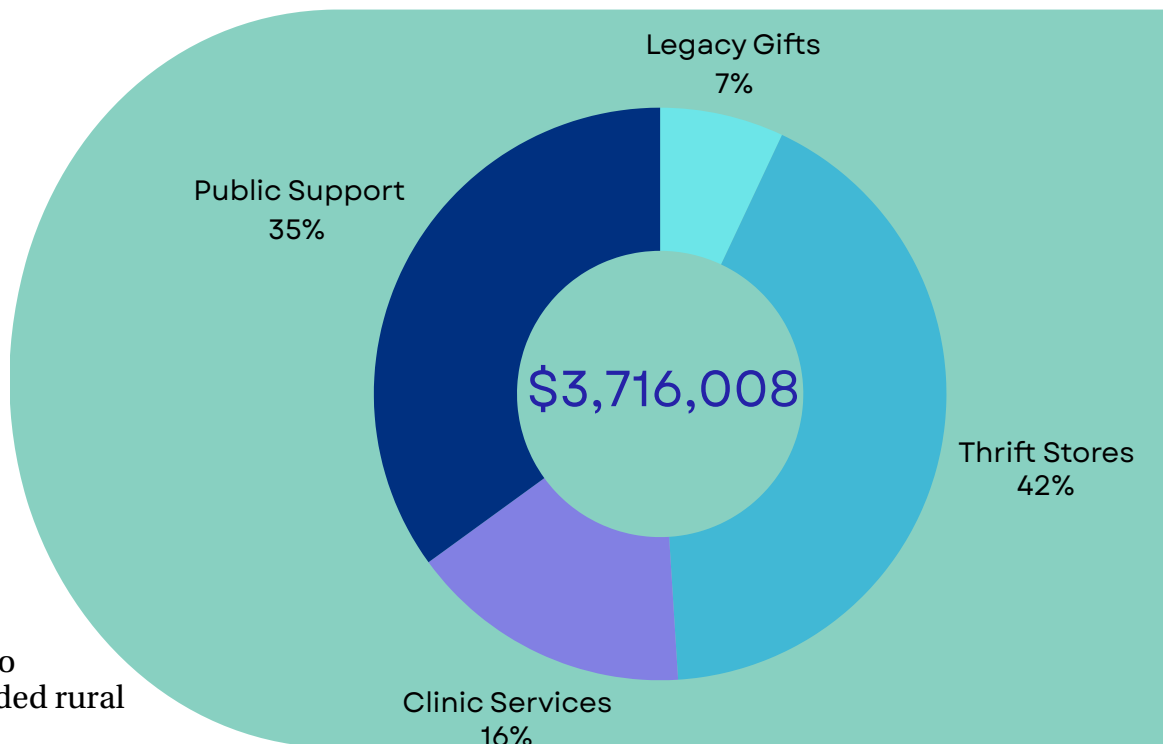
Volunteer Hours



REVENUE



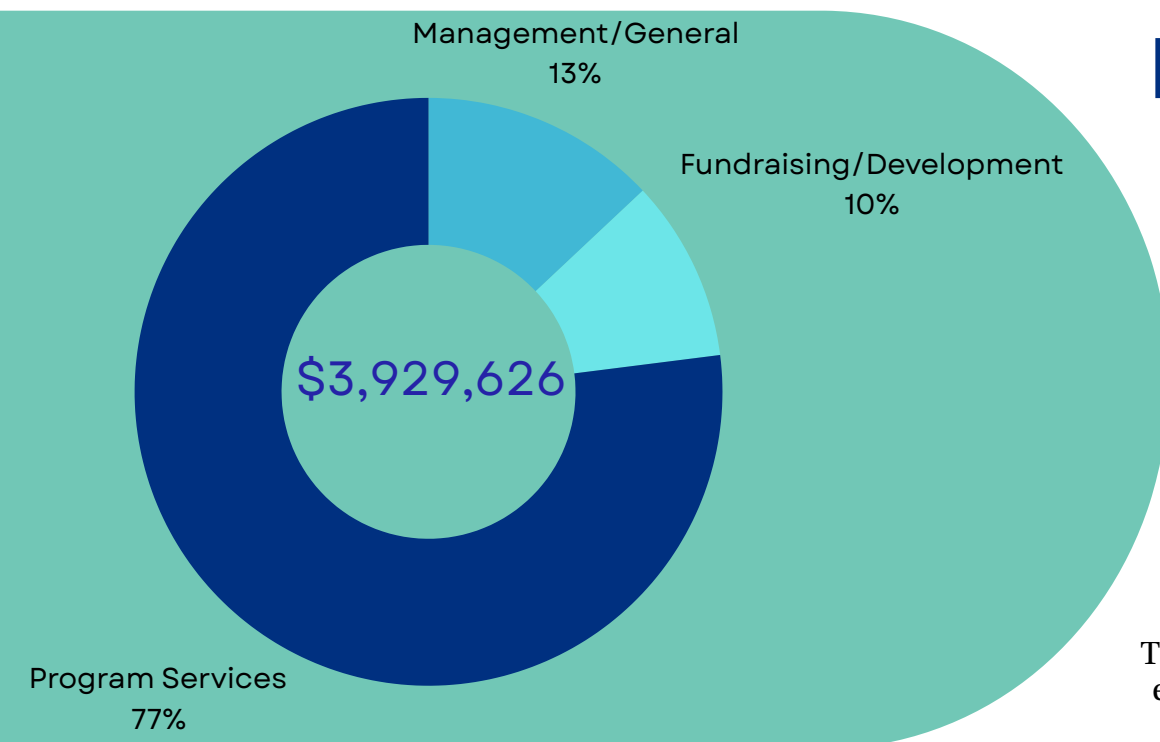
Mother and pups transferred to Suncoast Humane from a flooded rural rescue.



2024 was a year we faced many challenges; we were in the path of three major hurricanes Debby, Helene and Milton, two that required evacuation of our shelter. For the third we became a safe haven for pets from flooded shelters.

Due to damage our Thrift stores were closed for 45 days, significantly impacting our revenue.

There is good that came from even the roughest weather. Despite the storms, we were able to grow our foster base and provided more shelter services and adoptions than years prior showing how strong we stand against adversity. Our incredible team stepped up twice sheltering pets from the storm.



EXPENSES



Transferred pup that came to us experiencing his first bath ever!

CAPITAL CAMPAIGN SODERBERG CAMPUS



June 2024



December 2024



AS WE STEP INTO OUR FUTURE WAYS YOU CAN HELP

CEO, Maureen O'Neill with Peter and Elsa Soderberg leading the pet parade with board trustees, staff and volunteers walking the animals to their new campus.



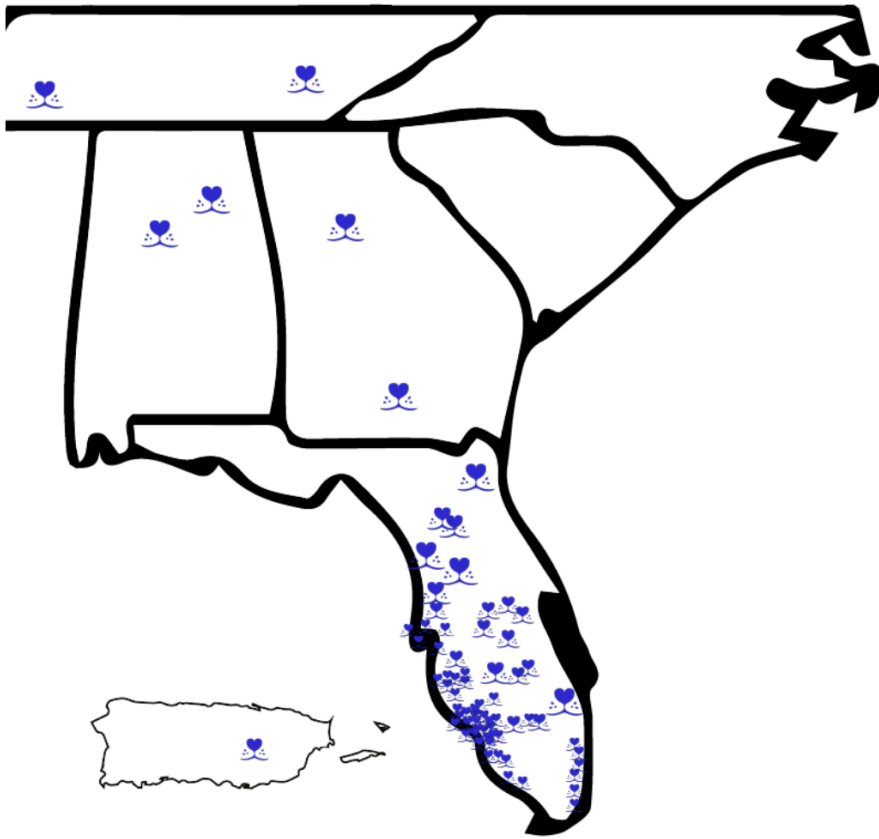
ADOPT Open your heart to a pet in need from our shelter or satellite centers.

FOSTER Interested in helping an animal in need? We provide the education, direction, food, medical and behavior assistance. Don't have time to commit to being a full time foster? Join our Pawsitive Adventure Program and take a shelter pet for a car ride, the beach or an adventure. Field trips give our pups a break from their kennels and help them socialize before finding their forever home.

VOLUNTEER There are many ways to make a difference in an animal's life. Your help and support is welcome at our campus, satellite adoption centers, thrift stores and at events.

DONATE We love them all and know you do too! Your donations make our work possible as we are 100% locally funded. Monetary donations, monthly commitments, Amazon wish list or registries or gently used goods donated to our thrift store. There are so many meaningful ways to give.

LEGACY We invite you to leave a lasting legacy gift to benefit the animals, programs and services now and in the future.



OUR IMPACT

Our Impact on Southwest Florida and Beyond

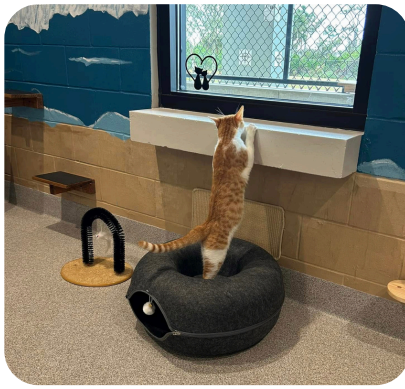
We have established a rescue partnership with 24 counties in Florida. The participating Florida counties include Charlotte, Sarasota, Manatee, Alachua, Pasco, Lee, Duval, Pinellas, Collier, Palm Beach, Osceola, Martin, Miami-Dade, Broward, Hillsborough, Hendry, Polk, Orange, DeSoto, Highlands, Hardee, Hernando, Lake, and Citrus.

Additionally, our partnership extends to Georgia, Tennessee, Alabama, and Puerto Rico. Our logo is featured on the impact map, which highlights the areas our life saving work has touched.

2024 BOARD OF TRUSTEES

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Dorsey Foote- Secretary
Terri Griffith - Treasurer
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Carol Milne - Trustee
Jacque Hoyt - Trustee
Debbie Lynch - Trustee
Elizabeth Royster - Trustee
Joseph "Wick" Sollers III - Trustee



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SHOP OUR THRIFT STORES

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